



COMPANY BROCHURE

OCTOBER 2017



*Bohemia Interactive creates rich and meaningful gaming experiences based on various topics of fascination.*





By opening up our games to users,  
we provide platforms for people  
to **explore** - to **create** - to **connect**.



A full-page background image showing three soldiers in tactical gear from behind, looking out over a dry, hilly landscape. In the distance, several white, dome-shaped structures are visible on a hillside under a blue sky with light clouds. A dark, semi-transparent banner with a diagonal line pattern is positioned across the lower half of the image, containing the title and introductory text.

# INTRODUCTION

Welcome to Bohemia Interactive, an independent game development studio that focuses on creating original and state-of-the-art video games.

Pushing the aspects of simulation and freedom, Bohemia Interactive has built up a diverse portfolio of products, which includes the popular **Arma®** and **Take On®** series, **DayZ®**, and various other kinds of proprietary software. With its high-profile intellectual properties, multiple development teams across several locations, and its own motion capturing and sound recording studio, Bohemia Interactive has grown to be a key player in the PC game entertainment industry.





# COMPANY PROFILE

Founded in 1999, Bohemia Interactive released its first major game **Arma: Cold War Assault** (originally released as Operation Flashpoint: Cold War Crisis\*) in 2001. Developed by a small team of people, and published by Codemasters, the PC-exclusive game became a massive success. It sold over 1.2 million copies, won multiple industry awards, and was praised by critics and players alike. Riding the wave of success, Bohemia Interactive created the popular expansion **Arma: Resistance** (originally released as Operation Flashpoint: Resistance\*) released in 2002.

Following the release of its debut game, Bohemia Interactive took on various ambitious new projects, and was involved in establishing a successful spin-off business in serious gaming

## COMPANY INFO

**Founded:** May 1999

**Employees:** 300+

**Offices:** 7



and simulations with its first game for training: **VBS1**. In 2005, Bohemia Interactive released **Operation Flashpoint: Elite\*** for Xbox – followed by **Arma** in 2007, which marked the studio's first full independent release without support from a major publisher.

Afterwards, the studio started to work on **Arma 2**. This project also marked the beginning of Bohemia Interactive's co-operation with two other Czech game development studios, Altar Games and Black Element Software, who assisted in the development of the **Arma: Queens Gambit** expansion and Arma 2. They were both officially acquired by Bohemia Interactive soon after. Arma 2 proved to be another success for Bohemia Interactive, and remained a priority for several years after release, resulting in several expansions, such as **Arma 2: Operation Arrowhead**, **Arma 2: British Armed Forces**, **Arma 2: Private Military Company**, and **Arma 2: Army of the Czech Republic**.



GDC 2002  
Best Debut



Develop Awards 2014  
Independent Studio

\*Operation Flashpoint® is a registered trademark of Codemasters.



When Arma 2's development concluded, Bohemia Interactive started to diversify its portfolio in new directions by developing new properties such as [Take On Helicopters](#) and [Carrier Command: Gaea Mission](#). With the release of [Arma 2: Firing Range](#), Bohemia Interactive also made its first entry into the rapidly developing market for mobile games. While none of these games turned out to be major commercial successes, they did provide a wealth of development experience to the benefit of later projects.



In 2012, while working on the fourth installment in the Arma series, Bohemia Interactive suddenly saw its long-term dedication and support for modding rewarded due to the unexpected success of [DayZ](#) – a zombie survival mod for [Arma 2: Combined Operations](#). It boosted the sales of Arma 2 massively and placed Bohemia Interactive into the game industry's spotlights. Bohemia Interactive soon established a partnership with DayZ creator Dean Hall to develop a standalone version.



About half a year later, in 2013, **Arma 3** paved the way for Bohemia Interactive's open method of development. By releasing alpha and beta versions of Arma 3, Bohemia Interactive managed to involve its player base into the development process, resulting in a much better and more stable launch than any of the previous Arma games. Other Bohemia Interactive projects, including DayZ – but also smaller endeavors like Bohemia Interactive's **Take On Mars**, a sim game focused on the exploration of Mars – adopted this development approach.

At the end of 2013, a year after the **DayZ mod** reached its peak, an early alpha build of DayZ's standalone was released. Even though it launched under the 'Early Access' label, DayZ instantly became the top seller on Steam, with nearly two million copies sold in the first four months.

Over the past few years, the studio has built upon **Arma 3** with various downloadable content, including the **Arma 3 Apex** expansion in the summer of 2016. **Take On Mars** completed its Early Access development and was officially released in February 2017. Bohemia Interactive also expanded its presence on mobile devices with the release of **Arma Mobile Ops** and **Mini DAYZ** for iOS and Android. Additionally, the studio has introduced Bohemia Incubator, which is a new label for experimental Bohemia Interactive games that are made available to the public very early in their development.

Bohemia Interactive has developed two proprietary game engines; **Real Virtuality™** and **Enforce™**, and is currently working on its new **Enfusion™** engine. The studio also makes use of licensed engines such as **Unity** and **Unreal** for some of its projects.



# CORE VALUES

## CURIOSITY

Curiosity fuels the development of our games. It's what drives us to explore shared topics of interests, and develop a rich experience for those who seek to discover something new.





# CREATIVITY

The power of imagination is one of our greatest virtues. This is reflected by the amount of freedom in our games, and entrenched in the way we conduct business. Whether they are employees or players, we encourage people to find alternative ways to play, dream up new ideas, and push the boundaries of what we can do.

# COMMUNITY

We believe our community brings an invaluable level of depth to the experience of our games. By involving people in the development process, providing a platform to interact, and sharing the knowledge and tools to create, we seek to establish a meaningful relationship with and between players.



# TIMELINE



Founding of  
Bohemia interactive



Arma: Cold War Assault  
PC



Arma  
PC



Arma: Queens Gambit  
PC



Arma 2: Operation  
Arrowhead  
PC



Arma 2: British  
Armed Forces  
PC

1999

2001-2005

2007

2009

2010



Arma: Resistance  
PC



Fish Fillets 2  
PC



Arma 2: Private  
Military Company  
PC



Operation  
Flashpoint: Elite\*  
Xbox



UFO: Afterlight  
PC



Arma 2  
PC



Arma 2: Firing Range  
iOS, Android



Carrier Command:  
Gaea Mission  
PC, Xbox 360



Arma 3  
PC



Arma 3 DLC -  
Karts, Helicopters,  
Marksmen, Apex  
PC



Arma 3 DLC -  
Jets, Laws of War  
PC



Arma Tactics  
PC, Mac, Linux, iOS, Android



Mini DAYZ  
Web Browser, iOS, Android



Take On Mars  
PC

2011

2012

2013/2014

2015/2016

2017



Take On Helicopters  
PC



Take On Helicopters:  
Hinds, PC



Arma 2: Army of the  
Czech Republic  
PC



DayZ  
(Early Access Alpha)  
PC



Ylands  
(Early Access)  
PC



Arma Mobile Ops  
iOS, Android



# ARMA

Standing at the very heart of Bohemia Interactive is the **Arma** series. Arma has become known as the most authentic, diverse, and open military game series on the market. Its mixture of simulation gameplay, combined arms warfare, massive sandbox terrains, and options for content creation is unparalleled and makes the Arma series one of the most beloved exclusives on PC, with over 7 million units sold on the platform.

## KEY FEATURES

- › Massive open world
- › Authentic simulation
- › Combined arms warfare
- › Single and multiplayer
- › Content creation







## PRODUCTS

- › Arma: Cold War Assault
- › Arma: Resistance
- › Operation Flashpoint: Elite\*
- › Arma
- › Arma: Queens Gambit
- › Arma 2
- › Arma 2: Operation Arrowhead
- › Arma 2: British Armed Forces
- › Arma 2: Private Military Company
- › Arma 2: Army of the Czech Republic
- › Arma 2: Firing Range
- › Arma Tactics
- › Arma 3
- › Arma 3 Karts
- › Arma 3 Helicopters
- › Arma 3 Marksmen
- › Arma 3 Apex
- › Arma 3 Jets
- › Arma 3 Laws of War
- › Arma Gold (bundle)
- › Arma 2: Combined Operations (bundle)
- › Arma 2: Complete Collection (bundle)
- › Arma X: Anniversary Edition (bundle)
- › Arma 3 Special Edition
- › Arma 3 Apex Edition
- › Arma Mobile Ops

\*Operation Flashpoint® is a registered trademark of Codemasters.

# DAYZ

**DayZ** is a gritty, authentic, open-world survival horror hybrid-MMO game created by Dean Hall, in which players follow a single goal: to survive in the harsh post-apocalyptic landscape as long as they can. Players can experience powerful events and emotions arising from the ever-evolving emergent gameplay. There are no waypoints, built in tutorials or help given to players. Every decision matters – and without game saves or extra lives, every mistake can be lethal.



**GOLDEN JOYSTICK  
AWARDS 2014**  
*Best Original Game*

**GOLDEN JOYSTICK  
AWARDS 2014**  
*Best Indie Game*



## BACKGROUND

DayZ was first released in the spring of 2012 as a mod for Arma 2: Combined Operations. Created by Dean Hall, the DayZ mod became incredibly popular, taking the entire gaming industry by surprise. The sales of Arma 2 increased massively as a result, and DayZ creator Dean Hall and Bohemia Interactive soon announced a partnership to develop a standalone version.

## EARLY ACCESS

An early alpha version of DayZ was released in December 2013. Even though the alpha included only a basic subset of game mechanics, it managed to sell nearly three million copies in its first year.



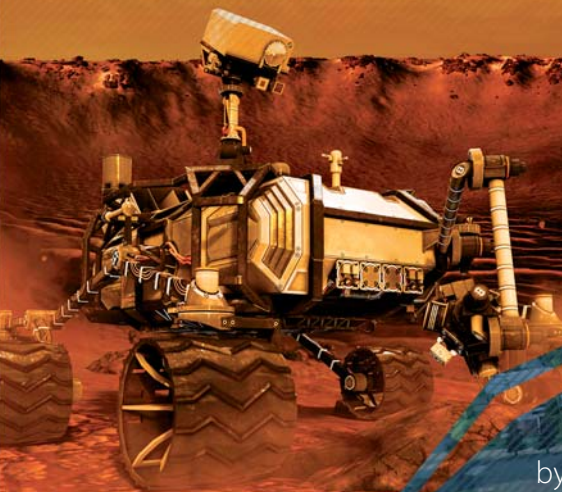
# TAKE ON



Bohemia Interactive's **Take On** series represents games that focus on a field of interest and simulate this in an authentic yet accessible way. Combining simulation with stunning graphics, unparalleled freedom, and engaging game elements, players can enter a world without limitations and full of opportunity.

## TAKE ON MARS

Take On Mars places people right in the middle of mankind's most exciting undertaking. Players start out in the seat of a rover operator, pushing their vehicles to the max, and finish as the first human to ever set foot on Mars. With a scientific arsenal at their disposal, they will pioneer the exploration of another planet, unlocking the secrets of its distant past.



## TAKE ON HELICOPTERS

Set against the beautiful backdrop of Seattle, Take On Helicopters lets players enjoy the thrilling experience of flying a helicopter. Powered by an adapted version of the Arma engine, Take On Helicopters features an authentic flight model, detailed helicopter models, massive terrains, a story-driven career mode, time-trials, challenges, multiplayer, and a powerful scenario editor.





# COMMUNITY

A wireframe character, possibly a soldier or explorer, stands in a desert-like environment. The character is composed of a complex network of white lines forming a mesh. The background shows a hazy, rocky landscape under a blue sky.

United by a passion for original video games, Bohemia Interactive cherishes the support of one of the most dedicated communities in gaming.

## MODDING

Ever since their debut game in 2001, Bohemia Interactive has committed itself to supporting community content creators. By allowing the modding of their games, and providing people with powerful editing tools, the studio has seen its games reinforced by an incredible amount of custom content – extending their games' longevity by years.



## MAKE ARMA NOT WAR CONTEST

Building upon the Arma series' strong heritage in modding, Bohemia Interactive launched the €500,000 **Make Arma Not War** content creation contest for **Arma 3**. With cash prizes ranging from €20,000 to €200,000, spread across four different categories, the goal was to stimulate and reward the dedicated community of content creators. The winners of the Make Arma Not War contest were revealed in March 2015.



## EARLY ACCESS

Taking full advantage of the benefits of digital distribution, Bohemia Interactive actively involves its community into the development of their games. People can play early builds of games, and submit their feedback or report game bugs directly to the development team. The method was successfully pioneered by **Arma 3**, and led to one of the most successful game launches in Bohemia Interactive's history. **DayZ**, **Take On Mars**, and **Ylands** also adopted the Early Access approach.

# TECHNOLOGY

Bohemia Interactive has developed various proprietary software engines, tools and technologies to power its games.





# REAL VIRTUALITY

Real Virtuality is a proprietary computer game engine developed by Bohemia Interactive and used in most of its games. **Arma 3** is powered by the most recent generation of the engine, **Real Virtuality 4**. The Real Virtuality engine is also licensed for use in the military training software **VBS1**, **VBS2** and the upcoming **VBS3** by Bohemia Interactive Simulations – a serious games company independent from Bohemia Interactive. There is a cross licensing agreement in place between the two companies with regards to the sharing of technologies between commercial and serious gaming.



## ENFORCE

Enforce is another game engine developed by Bohemia Interactive. It is used for **Carrier Command: Gaea Mission** and **Take On Mars**. Unlike Real Virtuality, which is a PC-only engine, Enforce was designed as a multi-platform solution.

## ENFUSION

Bohemia Interactive is currently in the process of unifying its **Real Virtuality** and **Enforce** engines and tools to one universal engine, **Enfusion**, which it plans to use for its future games.

# FUTURE

Bohemia Interactive plans to support and develop its properties, as well as experiment with new game concepts, platforms, Virtual Reality, and different business models.







## 2017 - 2018

Over the coming years, Bohemia Interactive will continue to support **Arma 3** with new downloadable content and updates, while **DayZ** is scheduled for official release on PC, Xbox® One, and PlayStation® 4. Furthermore, the studio is excited to introduce Bohemia Incubator, which is a new label for experimental games, technology and services that are made available to the public. **Ylands**, a cheerful sandbox game, and **Argo**, a fast-paced tactical multiplayer shooter, are the first Bohemia Incubator projects to see an official release. In addition, Bohemia Interactive aims to develop its online platforms and services to enhance the experience of their games.

# STUDIO SERVICES

Bohemia Interactive operates its own motion-capture and audio-recording facilities and technologies, which are available for rent and/or licensing by professional clientele.

## AUDIO RECORDING

- › Voice recording, providing voice talent, and the processing and editing of data
- › Foley recording, recording sounds in all kinds of environments
- › Recording and designing audio to create unique sound effects
- › Composing soundtracks in any music genre

## MOTION CAPTURING

- › Performance capturing of moves and voices of multiple actors and animals, with a high-end daylight-tolerant optical motion-capture system
- › Virtual cinematography with custom developed technology, head-mounted display real-time stereoscopic virtual reality
- › Augmented reality camera (a.k.a. 'simulcam') technology
- › Available pool of talented actors, dancers, stuntmen
- › Purpose-built and acoustically-treated in-house MC stage (15x15x5 meters) ready for custom wire work



# LOCATIONS



Mníšek pod Brdy  
CZECH REPUBLIC



Prague  
CZECH REPUBLIC



Prague  
CZECH REPUBLIC



Brno  
CZECH REPUBLIC



Bratislava  
SLOVAKIA



Amsterdam  
THE NETHERLANDS



Pattaya  
THAILAND



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